

Ramadan Campaign

This Ramadan, join Operation Smile UAE in their campaign to #LightTheWay for those affected by cleft conditions by spreading awareness and encouraging donations. This campaign focuses on giving hope and healing to those who need it most.

As little as 880AED helps provide surgery to a child with a cleft condition. This is possible thanks to the generous contributions of medical professionals who volunteer their time and expertise, as well as corporations that donate critical supplies and equipment necessary for safe surgery. This cost includes expenses incurred for essential medical team members to be at a surgical program, the expenses for additional required supplies and cargo shipping costs.

At Operation Smile, we envision a future where health and dignity are improved through safe surgery. Our mission is to create solutions that deliver safe surgery to people where it's needed most, and through our expertise in treating cleft lip and cleft palate, we are making this a reality.

Help us #LightTheWay this Ramadan by spreading the word or making a donation today.



About Us

Operation Smile is an international charitable organization that provides free corrective surgery and comprehensive care to patients, in over 30 countries around the world, suffering from cleft lip and cleft palate.

The Operation Smile UAE foundation was established in 2011 and is registered with both the Ministry of Community Development and the Department of Community Development Abu Dhabi.

In 2017 Operation Smile established a partnership with the Department of Health Abu Dhabi to be able to conduct surgical programs in the UAE.

We have since provided surgery and comprehensive care to over 100 families residing in the UAE affected by cleft conditions.

Contact Us

If you would like more information on how you can contribute to this campaign, Operation Smile UAE can be contacted through the following:

Tel: +971 2 658 4790
email: info@operationssmileuae.ae
www.operationssmile.ae



#LightTheWay



A Ramadan Campaign



Operation Smile UAE

Supporting events and initiatives

Ramadan Cookies

Partnering hotels in the UAE are selling sets of Ramadan cookies to benefit Operation Smile and to honor of one of our UAE patients, Ericka, who, after receiving treatment with Operation Smile UAE, is now employed in her dream job as a professional pastry chef!

Bumper Stickers and Wristbands

Show your support for Operation Smile UAE and help us break down barriers that prevent access to health care for those in need. Every sticker displayed or wristband worn helps towards raising awareness and ensuring more people learn about Operation Smile.

Patient Information Leaflets

Partnering hospitals across the UAE are displaying informational patient leaflets so that families, who are unable to afford cleft care and who are not covered by insurance, can learn about our campaign and apply for free treatment.



Social Media Challenge

What is it?

The #LightTheWay challenge is a call to action for supporters to join forces, raising awareness about cleft conditions, not only to spread knowledge and understanding of this condition but to help those in need access the life-changing care and treatment they deserve.

Instructions:

1. Share a photo, write a post, or make a video to show your support for Operation Smile's mission of providing free, safe, and effective medical care and surgeries for children affected by cleft conditions around the world.
2. Use the hashtag #LightTheWay when sharing information about Operation Smile's campaign on social media platforms
3. Tag @OperationSmileUAE and three friends
4. Encourage your friends to participate in the challenge and help spread awareness!